



# Cognitive modeling of planning processes within 'Plan-A-Day'

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## 1 The task: „Plan-A-Day“ (PAD)

PAD is a computer-based interactive task in which subjects have to coordinate several errands of different priority, date and duration during a fictitious day. The program is implemented in Macromedia Flash and controlled with the mouse. The difficulty of Plan-a-Day problems can be varied by the number of errands, overlap of time windows, and consideration of way times. Task completion time and number of planning errors are measured as performance indicators.

**Aufgaben**

- Zwischen 13:00 und 17:30 sollen Sie bei Ihrem Chef in der Zentrale erscheinen. Er möchte Sie dann 45 Minuten sehen.
- Zwischen 14:00 und 15:30 müssen Sie bei einer Konferenz im Konferenzgebäude sein. Sie geht 30 Minuten.
- Zwischen 12:00 und 13:30 möchten Sie sich mit einem geschäftspartner im Café treffen. Das Gespräch wird dann 30 Minuten dauern.

**Mein Tagesplan**

Ort	Uhrzeit
Sekretariat	12:00
Café	12:30 bis 13:30

## 2 Aims

Our goal is to model decision making in the context of planning processes on a microgenetic level using the ACT-R framework (Anderson et al, 2004). The reason to work on the microgenetic level of planning lies in the better explanation of data due to a better resolution level of ongoing processes, in contrast to staying at the level of broad constructs, such as working memory or inhibitory control. We aim to provide a detailed model of subjects' cognitive processes and resulting behavioural performance.

Recently, Gobet and Ritter (2000) proposed an approach they called "individual data analysis" (IDA). IDA is not a totally new approach – on the contrary, many important developments in psychology have their foundation in single cases (see Dukes, 1968). Instead of looking for averaged effects (Gobet & Ritter, 2000, p. 153, speak from the "obsession of modern psychology with statistical testing"), IDA might be a solution for microgenetic process modeling. Through the close interaction between theory building (modeling) and experimentation (data), IDA promises to gap the gulf between theories on a macro-level with microgenetic assumptions about processes.

## References

- Anderson, D.Bothell, M.Byrne, S.Douglass, C.Lebiere, & Y.Qin. An integrated theory of the mind. *Psychological Review*, 111:1036-1060, 2004.
- N. F. Dukes. N=1. *Psychological Bulletin*, 64 (1): 74-79,1965.
- J. Funke & T. Krüger. Plan-A-Day: Konzeption eines modifizierbaren Instruments zur Führungskräfte-Auswahl sowie erste empirische Befunde. In J. Funke and A. Fritz, editors, *Neue Konzepte und Instrumente zur Planungsdiagnostik*. Deutscher Psychologischer Verlag, Bonn, 1995.
- F. Gobet & F. E. Ritter. Individual data analysis and unified theories of cognition: A methodological proposal. In N. Taatgen & J. Aasman, editors, *Proceedings of the Third International Conference on Cognitive Modelling*, pages 150-157, Groningen, Netherlands, March 2000.

## Contact

<http://atp.uni-hd.de/forschun/planaday/index.html>

## 3 Methods

- Five subjects received four Plan-a-Day problems in two difficulty levels (four errands and six errands).
- Detailed thinking aloud protocols were recorded using a screen capture software with a microphone.
- Recordings of verbalizations (audio) and behavior (video) were transcribed and further formalized by extracting actions (read text, move to location, etc.), goal statements, logical inferences, and implied working memory content.
- Possible heuristics used by subjects were deduced from the formalised protocols.
- These heuristics were compared to ACT-R cognitive models that solve Plan-a-Day with a minimal heuristics approach.

## 4 Results

- The additional behavioral data allowed a validation and extension of verbal protocols, as they contained non-verbalized information and made it possible to control the consistency of verbalizations and actions.
- The typical behavior of subjects could be modeled with surprisingly few heuristic rules.
- These heuristics correspond in large parts to the ACT-R cognitive models of the planning process using minimal heuristics.

LineID	Time	Goal/Action	Asaction (Verbal)	Asaction (Video)	Memory
3	00:00:00	VL: User, dass gibt's nicht für einen halben Tag			
4	00:00:00	VL: Ich muss mich irgendwie aufpassen			
5	00:00:00	VL: Ich muss			
6	00:00:00	VL: Ich muss			
7	00:00:00	VL: Ich muss			
8-9	00:00:00	VL: Ich muss			
10	00:00:00	VL: Ich muss			
11	00:00:00	VL: Ich muss			
12-13	00:00:00	VL: Ich muss			
13-14	00:00:00	VL: Ich muss			

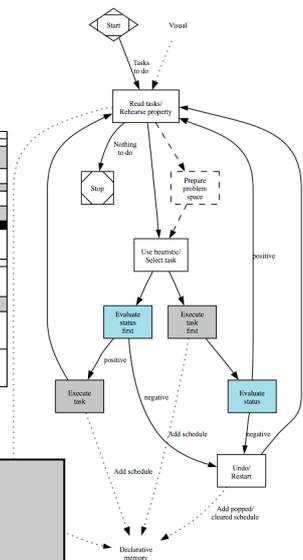
```

;; evaluate status
(p spot-too-late
 =goal>
 isa
 state
 too-late
 ==>
 =goal>
 state
 skipping
)

;; executing/moving
(p execute-task
 =goal>
 isa
 state
 =arrival-time
 =next-location
 =duration
 =duration
 !bind! =time (+ =arrival-time =duration)
 ==>
 =goal>
 state
 location
 time
 =time
)

```

Goal / Action	Description
Read tasks (initially)	Reading of tasks, write to memory
Rehearse property of a task	Recall of certain task properties (start time, end time, duration etc.) from memory
<b>heuristics</b>	
Use previously infeasible task heuristic	A task is chosen on the basis of its start time
Use start-time heuristic	A task is chosen on the basis of its end time
Use end-time heuristic	A task is chosen on the basis of its end time
Use distance heuristic	A task is chosen on the basis of its closeness to the preceding task
Use duration heuristic	A task is chosen on the basis of its duration
Execute task	A task is executed
Undo execute task	An executed task is revoked
Evaluate status	An executed task or future steps are evaluated



## 5 Discussion

Individual data analysis of subjects who are solving planning tasks within PAD gives insight into strategic thinking processes and reasoning under constraints. Models for individual subjects are a promising starting point for a more general perspective on cognitive modeling of planning processes. Interactions between model and environment are implemented as abstract LISP functions and should be replaced by more sophisticated naturalistic modeling of perceptual processes in ACT-R. The same holds for modeling memory processes, which at present are implemented with perfect recall. In order to pursue the IDA approach more rigorously, selected subjects should be tested again with revised PAD problems.